

ITE 2025 Pre-show Press Conference

Date : **3 June (Tue)**

Time : 15:00 ~ 16:30 (Registration starts at 14:50)

Venue: S427, Hong Kong Convention & Exhibition Centre (1 Expo Drive, Wanchai)

Speakers and Rundown

1. Ms Fanny Yeung, Executive Director of the Travel Industry Council of Hong Kong
2. Mr Cheng Ruishan, Ministry of Culture and Tourism of P.R. China – Hong Kong and Macao Representative Office* Asia Tourism Exchange Center Ltd
3. Mrs Klára JURČOVÁ, Consul General of The Consulate General of the Czech Republic in Hong Kong (Speech in English)
4. Expo Highlights by Mr. KS Tong, Organizer of ITE Hong Kong 2025
5. Q & A Session
6. Tea & Coffee Time / Networking

Also present are the followings who will meet the press say during the coffee break to share their interesting events or exhibits.

- a. ITE Concurrent Events' Partners: Guru Online, Voltra
- b. Tourism Boards: Macao, Hyogo (Japan), Thailand
- c. Companies: Mitsui O.S.K. Lines, Ltd., Dah Chong Hong (Motor Leasing) Limited, S.T.Travel Service Co.,Ltd., Trans-Island Chinalink Bus Co Ltd, etc

Named **MEGA EVENT** by government, ITE Hong Kong 2025 (the 39th International Travel Expo Leisure & 20th ITE MICE), will be held from 12 to 15 June 2025 at Hall 1A- to 1E of HKCEC. ITE2025 expects this year some 500 exhibitors (85% from outside / overseas) from around 60 exhibiting countries and regions (around 1/3 from outside Asia); around 7500 buyers and trade visitors with half from outside & abroad; and over 70000 public visitors. **Available in the press conference are the latest lists of exhibitors, floor plan, industry forums, seminars and pre-opening press release etc.**

It'll be much appreciated if you could reply on or before **30 May 2025**. Thank you for your support and we look forward to seeing you at the press conference!

Email : travel@tkshk.com | WhatsApp [+852 6921-6515](tel:+85269216515)

Inquiry · contact Kaley: 3155-0611 or visit: www.itehk.com

Organizer: TKS Exhibition Services Ltd